

Position: Director of Engagement and Annual Giving

Department: Office of Development

Reports to: Vice President for Development

Job Summary: A key member of the College's development team, the Director of Engagement and Annual Giving is responsible for strengthening and growing the College's fund raising activities, with particular emphasis on alumni and annual giving.

Duties and Responsibilities:

- Develop and implement annual and multi-year plan for increasing annual giving revenues and participation from all constituencies.
- Develop annual giving calendar integrated with all development and campus activities and events.
- Recruit, educate, and support annual giving volunteers.
- Manage a portfolio of annual giving leadership donors and prospects.
- Coordinate all appeals, publications, stewardship materials, videos, social media related to annual giving.
- Compose and customize all solicitation and acknowledgement letters.
- Work with Data Base Manager to ensure the integrity of all donor records.
- Provide leadership for a Constituent Relations program that compliments and supports mission advancement.
- Oversees all activities related to the Alumni Association Board of Directors including executive committee meetings, committee meetings, and board meetings.
- Work closely with other Development units to ensure that all areas are working in a cohesive environment towards the goals of the College.
- Oversee all operations including staffing, budget, and progress towards departmental goals.
- Work with other offices throughout the College to provide programming, engagement, and volunteer opportunities for all constituencies.
- Develop a strategic plan for the establishment of a fully integrated program of parent engagement.
- Oversee the College's Reunion and regional gathering programs.
- Coordinates, stewards, and grows the College's affinity group platform.
- Performs other duties as assigned.

Qualifications:

- Bachelor's Degree required.
- A minimum of 3-5 years of experience working in an advancement capacity – in higher education preferred.
- Experience as a professional fundraiser or salesperson with a proven track record of closing high level gifts/accounts and stewarding relationships.
- Team-oriented with experience working directly with volunteers and high net-worth individuals.
- Strategic thinker and organized task master, with a genuine interest in higher education and related fields.

- Skilled communicator who has demonstrated resourcefulness in working collaboratively with diverse constituencies.
- Self-starter who is energetic and able to manage multiple priorities.
- Sophisticated, outgoing and warm person who can communicate with honest passion about the mission of St. Francis College, both verbally and in writing.
- Participate in weekend and evening events and a willingness to travel is required.
- Demonstrated proficiency with Microsoft Office programs is required; Raiser's Edge software experience is preferred.

Interested applicants can apply by clicking [here](#).