

President Leadership Profile

Mission

St. Francis College is a private, independent, co-educational, urban college whose Franciscan and Catholic traditions underpin its commitment to academic excellence, spiritual and moral values, physical fitness, social responsibility, and life-long learning. We educate the whole person for a full, relational life, developing the students' talents and abilities to form confident alumni well prepared for graduate study, for meaningful, fulfilling careers, as well as for collaborative, service-oriented leadership. The College strives to offer ample opportunities for students to immerse themselves in the intellectual, cultural and professional opportunities afforded by New York City, and to serve the needs of the local community in which they live and study.

The College provides a quality, accessibly-priced education to students from the five boroughs of New York City and well beyond. Specifically, our students experience a strong liberal arts core curriculum integrated with pre-professional programs in a wide range of disciplines, designed to prepare them for the rigors of an increasingly technological and globalized marketplace and society. Excellence of instruction, small classes and professors' individual attention to each student create a hospitable community atmosphere, based on trust and mutual respect. These foster the development of critical thinking, moral choices, responsible citizenship and personal commitment to social justice and the environment. Our location in Brooklyn Heights provides a confluence of cultures and religious beliefs, mirroring our commitment to maintain and celebrate our diverse student body.



History

St. Francis College traces its roots back to a group of Franciscan Brothers from Ireland who first came to Brooklyn in 1858. They opened St. Francis Academy several months later in 1859. It was the first private school in the diocese of Brooklyn.

years later the first Bachelor of Science degree was granted.

The College continued its meteoric growth and built a new facility on Butler Street in 1926. In 1957, the College was granted an absolute Charter and three years later St. Francis moved to its current home on Remsen Street, taking over two former

The school, built on Baltic Street, had a mission to educate the boys of the diocese. In 1884, 25 years later, the institution received permission from the state legislature to “establish a literary college” and gave it the power to confer diplomas, honors, and degrees. In June 1885, St. Francis College conferred its first Bachelor of Arts degree, and seven



Brooklyn Union Gas Company buildings and allowing it to double its enrollment. Shortly thereafter, it became a co-educational institution and additional, adjoining property was purchased on both Remsen and Joralemon Streets. The College expanded its facilities with the construction of a science building,

athletics complex and housing to accommodate the Franciscan Brothers and provide more space for faculty.

The Anthony J. Genovesi Center, opened in 2003 to offer students additional opportunities to participate and watch athletic events while the \$40 million Frank and Mary Macchiarola Academic Center opened in 2006 and houses a library, numerous smart classrooms, HDTV studio, and black box theater.

Today the College has more than 2,600 students and 20,000 alumni. They come primarily from New York City, but many are from Long Island, across the United States, and represent some 80 countries.

A number of distinguished public servants, scientists, lawyers, business professionals, and teachers call St. Francis College alma mater, as do many New York metropolitan area priests and nuns.

The Opportunity

St. Francis College, founded in 1859 by the Franciscan Brothers of Brooklyn, enjoys a proud tradition of educating the whole person for a rich, relational life and developing students' talents and abilities to their fullest potential as rooted in the Franciscan values of compassion, generosity, respect and service. Graduates have become leaders in the public and private sectors. The College has surging healthcare and science programs; thriving management, communications, psychology, and accounting departments; Division I athletics and celebrates student athletes of the highest caliber. St. Francis College alumni have a record of success and are well prepared for graduate study, meaningful, fulfilling careers, and collaborative, service-oriented leadership.

The College seeks a dynamic, effective and forward-looking president to build upon this successful legacy.

St. Francis students experience a strong liberal arts core curriculum integrated with pre-professional programs in a wide range of disciplines, designed to prepare them for the rigors of an increasingly competitive, technological and globalized marketplace and society. Accessible tuition and generous financial aid make St. Francis College a great higher educational investment for New York City's ethnically and economically diverse populations. The cost is a reflection on the original mission of the College more than 150 years ago, to educate first generation immigrants, a mission that has broadened as students from the five boroughs and around the world continue to mirror a changing city.

Nestled in Brooklyn Heights, an historically landmarked neighborhood of tree-lined streets and brownstone buildings, the College of 2,700 students strives to take advantage of all that Brooklyn has to offer with opportunities and partnerships that allow students to immerse themselves in the extensive intellectual, cultural, and professional prospects afforded by New York City, and to serve the needs of the local community in which they live and study. Its location provides a confluence of cultures and religious beliefs, reinforcing the College's commitment to maintain and celebrate its diverse student body.

The College's new president will inherit an institution laudably focused on its mission and operating under sound business principles. The president will work in concert with the College community and an active, engaged board of trustees to strengthen the institution's position in a highly competitive marketplace and balance the accessibility of a quality education for a highly diverse student population with the need for a strong financial foundation. This charge requires a professional of considerable leadership and management acumen and experience, preferably from within higher education. An earned terminal degree and a demonstrable record of teaching and scholarship are preferred; candidates with exceptional personal and professional backgrounds and records of success from beyond the professorate will be given full consideration. St. Francis' president will be an individual who understands and embraces the College's Catholic foundation and Franciscan charism and who resonates with, and can actively advocate on behalf of the mission and values of the College.

St. Francis College is focused on the success of its students and the service that they, the faculty, staff and administration can provide to the vibrant community it calls home. The president will play a central role in fulfilling a compelling mission of guiding students to think critically, to make morally sound decisions, encouraging responsible citizenship and an awareness and commitment to issues of social justice and the environment. The president will exercise strong communications skills, an astute management style and a demonstrated ability as a fundraiser. She or he will collaborate with all members of the College community and have an understanding of the fluid landscape of higher education while articulating and executing a creative, relevant and transformative vision for the College.

Programs and Majors

St. Francis College prides itself on offering more than 70 majors in a varieties of fields. While the majority of current students are working towards a Bachelor of Science, the recently approved **General Education Program** insures that all students have significant Liberal Arts and Humanities experiences during their undergraduate work.

The General Education Program is the academic cornerstone of St. Francis College and affirms its mission to graduate educated, well-rounded students to enter and participate in a changing and culturally diverse world.

In addition to a core of 18 credits in introductory courses, students must take 30 credits within five **Bodies of Knowledge**:

- Humanistic & Creative Expression
- Natural & Physical World
- Philosophical, Ethical & Moral Dimensions
- Social Environment & Human Experience
- World Heritage & Global Perspectives



Our nursing students take advantage of a recently renovated lab with multiple robotic simulators that mimic countless medical conditions.

The program has strong relationships with Bellevue Hospital and other local institutions, and is the fastest growing major at the College.

Students can enroll in the undergraduate four year BSN or the two year RN to BSN program.

Departments & Programs

- Accounting and Business Law
- American Studies
- Biology
- Chemistry and Physics
- Communication Arts
- Economics
- Education
- English
- Environmental Studies
- Health Care Management
- Health Promotions and Sciences
- History
- Honors Program
- International Cultural Studies
- Management and Information Technology
- Mathematics
- Nursing
- Philosophy
- Physical Education
- Political Science
- Pre-Health Professions
- Professional Studies
- Psychology
- Religious Studies
- Social Studies
- Sociology and Criminal Justice
- Spanish
- Sports Management
- Women's Studies

Other popular majors include Management, Biology, Psychology and Communication Arts.

In the HDTV studio, students produce their own news and feature programming, gaining valuable experience that prepares them for internships and jobs.



Franciscan Values

Founded on the Franciscan characteristics of compassion, respect for others, service to the community, social justice, and care for the environment, St. Francis College is proud of its long-standing tradition of educating the whole person.

From **Franciscan Orientation** for all new hires to the annual **St. Clare & St. Francis Week**, the importance of being charitable and kind to one another and giving back to the community is emphasized.

This is exhibited in a number of



ways; from professors providing individualized attention to students, scholarship recipients performing community service, and by the College opening its doors to hundreds of non-profit groups each year to hold meetings.

The words of Sts. Francis & Clare are often heard at major events like Commencement and Charter Day... and not just by administrators. They are uttered

by students who have come to internalize these teachings and are eager to serve as ambassadors and examples of the values they learned at St. Francis College.

Center for Student Success

St. Francis College is dedicated to improving retention rates for all students, offering a number of programs and resources to

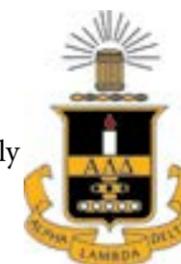


help them adjust to their college experience and maintain a high level of engagement all the way through graduation.

Every student is required to take Freshman Seminar 1001, a one credit course which teaches everything from Time Management and Research Skills to Career Exploration and Stress Management.

The new chapter of the Alpha Lambda Delta Freshmen Honor Society is also aimed at improving retention efforts.

Our work has been recognized nationally in the magazine, [Diverse Issues in Higher Education](#).



Pilgrimage to Assisi

Every year, the College sponsors two ten-day pilgrimages to Assisi and Rome; one for students, another for faculty, staff, and administrators. Participants walk in the footsteps of Sts. Francis &



Clare, learning more about their lives of compassion and charity.

Pilgrims return home and share their spiritual journeys and experiences with the College community through lectures, volunteer work, and curriculum development.

The Center for Student Success also conducts orientations for incoming freshmen as well as transfer students. An important component of these orientations is the use of Peer Leaders to help introduce students to the environment from the perspective of people who have experienced the College in the same role.



An additional program, **Project Access**, is geared towards students whose grades do not reflect their ability to succeed in college. St. Francis offers these students additional resources and mentoring.

Recognition From a Wide Variety of Sources



Money has ranked St. Francis College on its Best Colleges list each of the three years it has published the ranking.



Forbes, which looks at return on investment has ranked St. Francis College nine years in a row.



Value Colleges picked St. Francis College 47th in the nation for “first-generation, non-traditional, and low-income students.”



The most recent U.S. News & World Report ranking listed St. Francis College on seven different lists:

- Best Regional Colleges in the North
- Great Schools, Great Prices
- Least Debt
- Best Colleges for Veterans
- Campus Ethnic Diversity
- Economic Diversity
- Best Colleges for Veterans
- International Diversity



Washington Monthly magazine placed St. Francis College 13th best in the Northeast for Best Bang for Your Buck, ahead of hundreds of other colleges, including several Ivy League schools.

A Leader in Economic Mobility

For more than 150 years, a large portion of St. Francis College students have been the first in their family to attend college.

It is a point of pride that as Brooklyn has changed, so too has the composition of the College’s student body, reflecting that the mission of a high-quality education at an affordable cost crosses all ethnic, religious and economic lines.

The success of our graduates has helped significantly grow the student body over the past 15 years as their stories have spread from Brooklyn, Queens, and Staten Island to Long Island, New Jersey, across the United States, and around the world.

In January, the Upshot, a division of The New York Times which concentrates on using data to tell their stories, found that families with low incomes have a great chance of making it big if they attend St. Francis College.

Their evaluation came from an assessment of a major new report conducted by The Equality of Opportunity Project.

Out of almost 600 selective private

colleges, the Times writes that students from St. Francis were

St. Francis ranked 13th out of 578 selective private colleges in their Overall mobility index.

offered the 19th best “chance a poor student has to become a rich adult.” The Equality of Opportunity Project found that a student coming from the bottom fifth of incomes had a 49% chance to reach the top fifth of incomes as an adult.



The Upshot also writes that St. Francis ranked 13th out of 578 selective private colleges in their Overall mobility index, which “reflects both access and outcomes, representing the likelihood that a student at Saint Francis College moved up two or more income quintiles.”

The Equality of Opportunity Project came up with its results by examining millions of anonymous tax filings and tuition records as well as public statistics on students’ earnings and their parents’ incomes.

The Small College of Big Dreams

The findings of the study echo the phrase St. Francis College has used in its marketing campaign for many year.

The professors, staff, and administrators at St. Francis

are firm believers that any student with drive and determination who attends St. Francis will receive a rigorous education and be given the opportunities they need to improve their lives.

The phrase has come back to us time and again from graduates who credit their Franciscan Education with laying the foundation for their career.

Much thanks for those successes goes to the alumni network, most of whom still live in the New York City area. Many stay in contact with the College and pay special attention to their fellow graduates.

Graduate Programs - A Growing Piece of the Mission

Psychology BA/MA

In the few short years since its launch, the Five Year Combined Bachelors and Masters Degree Program in Applied Behavioral Psychology has already served as a stepping stone for students to move on to doctoral programs and jobs in psychology.

Students can choose two paths to work towards their Master's Degree:

- Research for a thesis, if they decided to continue pursuing a Doctorate.

- Gain real world experience in Applied Psychology to get a head start on their career.

Courses provide a foundation in group and individual counseling theory, behavioral assessment and intervention, professional and ethical procedures, as well as cognitive neuroscience and research.

The College is also working towards the creation of a stand alone Two Year Master's Degree in Psychology.



Three of the most recent Psychology Graduate Students at Spring 2016 Commencement at Brooklyn Bridge Park.

MFA Writing

The first of its kind Low-Residency MFA Writing Program in New York City begins in 2017 with offerings in poetry and prose.



The two year program features professional writers at the head of the class and a host of special events with top name authors.

Low-Res means students only have to be in Brooklyn Heights for four - ten day periods. The rest of the work is handled through an intensive online practicum.

St. Francis College is ideally situated for this type of program. New York City is the center of professional publishing while Brooklyn has become a hotbed for up and coming as well as established authors.

For many years, the College has invited star authors like Stephen

King and Margaret Atwood to campus, as well as up and coming critical successes like Dinaw

The goal of the MFA Writing program is to connect writers with the energy, rhythms, and personalities of the Brooklyn literary world.

Mengestu and Julie Orringer. In addition, the College hosts dozens of authors at each year's Brooklyn Book Festival.

Visiting Faculty



Annie Finch will teach the first class of students on the Poetry track for the MFA.

She is an award winning poet with six books of poetry as well as non-fiction, plays, an opera libretti, and memoir.

Marlon James won the 2015 Man Booker Prize for his novel, *A Brief History of Seven Killings*.



His participation at St. Francis immediately stamps the program with credibility, integrity and professionalism.

Certificate in Project Management

The Graduate Certificate in Project Management is a four course program, offered online, nights and weekends to give students the flexibility they need to continue working while gaining valuable tools and experience that will enhance their careers.

Accounting - The Numbers Add Up

Two Great Graduate Programs

- Five-Year Combined Bachelors and Masters Degree in Accounting
- Two-Year Stand Alone Accounting Masters Degree

Decades of Experience

Dr. Geoffrey Horlick - Program Director, MS in Accounting

With more than 30 years of teaching experience, Dr. Horlick has created a rigorous, challenging program that prepares all graduates to sit for the CPA and begin working immediately in the field of Accounting.



Dr. Carmine Nogara - Chairman, Department of Accounting and Business Law

After more than 15 years, Dr. Nogara has proven to be an excellent mentor, offering individualized assistance in class and career.



St. Francis College offers two Masters Degrees in Accounting, one a combined Undergraduate and Graduate program which some students can complete in as little as four and a half years, the other a stand alone program is for people looking for a mid-career change to accounting.

Once completed, both programs allow graduates to immediately sit for their CPA exam.

Students earn internships during their studies and many are then offered full-time jobs, sometimes even before they graduate.

One program is the **National Grid Internship and Scholarship** which is awarded every year to three of the best accounting students.



In fact, the relationship with National Grid goes well beyond this scholarship. More than 100 St. Francis graduates have gone on to work at National Grid, including the current President of National Grid New York, Kenneth D. Daly '88 and Vice President U.S. Treasury Lorraine Lynch '91.

Big 4 Accounting Firms, Fortune 500 companies, mid-size firms, public service, the St. Francis College Accounting Program matches the job placement success of any program in the country.

Every year our graduates are offered positions at companies including:

- PwC
- Ernst and Young
- KPMG
- Deloitte
- O'Connor Davies
- National Grid
- CBS Corporation
- and many more

Centers and Institutes

Professors at St. Francis College are given great freedom in pursuing their academic endeavors. Many of them have founded Centers and Institutes that cover a wide range of disciplines and fields.

- Center for Crime & Popular Culture
- Center for Entrepreneurship
- Center of Excellence in Project Management
- Center for Service Learning
- Evolutionary Studies Collaborative
- Institute for International & Cross-Cultural Psychology
- Institute for Peace and Justice
- Pinniped Ecology and Cognition
- Post Prison @ SFC
- Self-Awareness and Bonding Lab
- Women's Studies Center

Experts and Authors

St. Francis Professors and Administrators regularly appear on local news media. A number served as experts on WNBC and NY1 during the 2013 conclave to select the next Pope as well as during Pope Francis' trip to New York. Others appear in newspapers and magazines with comments on a wide range of topics including; the Presidential Race, Sexual Offender Laws, and Comic Book Movies.

Many professors also author textbooks, non-fiction, and works of fiction.

Opportunities For Leadership

Among the many opportunities the new president will have, the following represent a sample of those by which performance will be judged during the first few years of his or her tenure.

Lead a mission-centric college

St. Francis College lives its ideals. Through its rigorous academic program, the teaching and scholarly work of its faculty, and a commitment to community service, St. Francis College lives and imparts the Franciscan values that have guided it for 158 years. The College remains true to the central mission and values articulated through the life, works, and teachings of St. Francis of Assisi. Most importantly, the president of St. Francis College must have a heart for those who are underserved and understand the ways that colleges can be successfully positioned to serve this constituency at the highest levels of quality, accessibility, affordability and attainment. As the College enters a period of new leadership, these principles must guide the strategic direction of the College.

St. Francis College has welcomed people of all religious traditions from its inception. Its new leader will carefully navigate the inevitable differences that arise amidst a rapidly changing world and to competently understand, explain and support the role of faith in intellectual life. The St. Francis community regularly challenges its leadership and itself to be true to the Franciscan mission in word and action.

St. Francis' students, administration, staff and faculty reflect the sociological landscape of Brooklyn in gender, ethnicity, religion, age, background, politics, and aspiration. St. Francis is one of the nation's most diverse private colleges. The president must embrace with enthusiasm the many constituents who support the College: alumni, parents, neighbors, local civic and political leaders, and the local and world-wide Franciscan communities, inviting their active engagement with the College.



Using a collaborative approach, bring together the team to achieve shared goals

Shared governance and collaborative leadership are fundamental Franciscan characteristics. The College's president will model these attributes, through prioritizing the Franciscan mission, and honoring the deeply held tradition of serving first generation college students and



immigrants. The St. Francis community values and models close internal collaboration and communication which prepares students to become contributing members of society, acting authentically, sharing power and decision making.

This is a position for a leader with unquestioned integrity, sound judgment and impeccable reputation who will spend time with administrators, staff, faculty and students, bringing further cohesion to an institution that is dedicated, experienced and student-centered. The president

will foster a team environment that supports the effective communication of goals and objectives and will provide the tools to help the entire community grow and develop collectively and individually. Full time faculty and staff have average tenures of almost 11 years, and the president will be especially attuned to recognizing talent and providing the mentorship, support and career opportunities to assure continued long-

term success at St. Francis.

Grow enrollment

St. Francis' recent enrollment trajectory mirrors that of many institutions across the nation. In the fall of 2016, total

enrollment was counted at just under 2,650, down 1.1% percent from fall 2015. A key priority for the president will be to stabilize and increase enrollment, leading strategic discussions with the board of trustees, the faculty, the enrollment management staff, and planning for growth in the years to come. The leadership of St. Francis recognizes that continuing to grow enrollment will be a long term and purposeful endeavor, and the president will be charged with envisioning the optimal enrollment picture for the College and developing a comprehensive multi-year plan for the structure, programs, initiatives and resources required to get there.

From the outset, the president will engage in a thorough examination of current enrollment goals, recruitment practices and outcomes to craft an integrated program that is state-of-the-art and informed by the use of data.

Increase philanthropic support

For over 150 years, a St. Francis education has opened the door to a better future for thousands of New Yorkers, in particular those who might not otherwise have an opportunity to go to college.

A recent New York Times report conducted by the Equality of Opportunity Project observed that students coming from families with low incomes have a great chance of economic mobility if they attend St. Francis College. Out of almost 600 selective private colleges, the report lauded St. Francis College as among the top twenty schools offering the best chance for "a poor student to become a rich adult." The same study found that a St. Francis College student coming from the bottom fifth of incomes had a 49% chance to reach the top fifth of incomes as an adult.

On all levels, the St. Francis College leadership team is committed to prioritizing fundraising including streamlining, expanding and improving internal fundraising systems and expanding the endowment through major gifts. While generating revenue from tuition is important, the College's long-term best interests will be well served by a substantial infusion of endowed support. An institution-wide and reinvigorated commitment to development and marketing will be critical to success, along with formalizing and strengthening internal development databases, processes and strategies. The president will accordingly be an active, enthusiastic, and successful relationship builder with the demonstrated ability to convert those relationships

into investments. The new president will direct and lead an already highly committed development team to long term stability, expansion and success.

The central goal for development is to generate resources that are critical to supporting the St. Francis College mission. In pursuit of this goal, it is essential also to balance the need for immediate success in dollars raised with the longer-term interests of the college, including promoting and nurturing the deep affection and long-lasting connections of its alumni. Over time, these efforts will ensure the greatest possible sustained financial support.

Effectively tell the College's story to prospective students and their families

The St. Francis brand identity lags behind its actual accomplishments and does not fully capture the energy and warmth of the community and the deep sense of commitment to the mission and the students felt by faculty and staff. St. Francis has a solid academic reputation in the region and it is known for providing an excellent and affordable education to New York families. The new president will lead the institutional conversation on how St. Francis can best navigate the increasingly competitive higher education marketplace and recruit students nationally and internationally. The president will further develop a marketing and communications strategy that is proactive, deft and responsive to ever-changing market forces,

refining and advancing the key messages that speak most clearly about the College to both internal and external audiences.

Retention

The president will be challenged to improve the 6-year graduation rate of St. Francis students. Students in their first years, usually the most popular time to transfer or leave school, remain at St. Francis at a high rate. However, the college is losing students in the later years at a greater-than-expected rate. At present, St. Francis' 1st-to-2nd-year retention rate is 78%; its four-year graduation rate is 27%, and its six-year graduation rate is 52%. Both as an endorsement of the College's quality and as a matter of financial stability, increases in retention in the final years and a push to graduation must be considered a top priority for the next president.



Beautiful Brooklyn

The Brooklyn Promenade, with stunning views of Manhattan, is just three blocks from the front steps of St. Francis College.

The College's home in Brooklyn Heights is one of the most vibrant and safest neighborhoods in all of New York City.

One block over, on Montague Street, you'll find a world buffet of restaurants.

Two subway stops from Manhattan, you are also just minutes away from Brooklyn-based music, dance, art, and culture at venues like the Brooklyn Academy of Music (BAM), Brooklyn Museum or Brooklyn Botanic Garden.

The College is proud to have partnerships with many Brooklyn organizations, providing amazing opportunities for our students.



Division I Athletics 19 Teams Real Student-Athletes



St. Francis College has a long, successful history in NCAA Division I Athletics.

From Men's Soccer, which won its third Northeast Conference Championship in four years to Women's Basketball, winners of the NEC Tournament in 2015 and first basketball team from St. Francis to play in the NCAA Tournament, the College takes pride in not just putting great athletes on the field but also producing great students in the classroom.

- The 2016 Women's Basketball Team finished with the highest grade point average among all Division I teams.
- Every semester, dozens of our students are named to the NEC Honor Roll.
- Men's Water Polo players claimed the Elite 88 and Elite 89 award at two of the team's four trips to the NCAA Final Four.



In all more than 200 students compete on 19 different teams.



Men's Soccer Celebrates its third Northeast Conference Championship title and a trip to the NCAA Tournament.

Nobel Prize Winners, A Supreme Court Justice, Leaders of Industry and Creativity...



U.S. Supreme Court Justice Sonia Sotomayor came to St. Francis College in February 2017 and held an open conversation with her former Supreme Court Clerk and St. Francis Alumna Sparkle Sooknanan '02.

The talk was part of the Thomas J. Volpe Lecture Series which for 20 years has hosted top speakers, including Salman Rushdie, Lech Walesa, Andrea Mitchell, and Neil DeGrasse Tyson.

Nobel Peace Prize winner Leymah Gbowee, whose efforts ended the Liberian Civil War, spoke at the fifth annual Dr. Francis J. Greene Honors Lecture Series.



Junot Diaz is one of the 15 award winning writers who have spoken at St. Francis College as part of the Walt Whitman Writers Series. Other authors include the two most recent Man Booker Prize winners, Paul Beatty and Marlon James.



The Whitman series is a perfect compliment to the bi-annual \$50,000 Literary Prize, one of the richest literary prizes in the United States, awarded to mid-career writers in an effort to draw attention to writers at a crucial time in their careers.

St. Francis Works

Our Alumni Achieve and Succeed



**Kenneth D. Daly '88,
President, National Grid New York**

“A goal of mine is to pay St. Francis back for the scholarship Brother George gave me. Part of that is with contributions, but what I enjoy most is working with the students. It’s really much more than the financial. It’s about giving back the opportunity to the students.”

Daly was an adjunct professor at St. Francis College for more than 18 years and now offers special lectures to students.

Jordan Sullivan '07, FDNY Ladder 105

Jordan Sullivan was awarded the Honor Legion and Hugh Bonner medals for helping to save a baby at a fire in the Wyckoff Gardens Houses when he was still a probationary firefighter.

“SFC teaches how important it is to give back. I’ve dedicated my life to doing just that.”



**Sal Iannuzzi '75,
former CEO, Monster Worldwide**

“[St. Francis] was an amazing magnet for people who had very little materially, but had good instincts and good basic backgrounds in terms of values. At the College, they received the encouragement and the tools to enable them to succeed.”



**Barbara G. Koster '76, Senior Vice President and
Chief Information Officer, Prudential Financial**

“St. Francis taught me well to look for and leverage the strengths of each and every individual that crosses our path.”

Koster joined Prudential in November 1995 as vice president and chief information officer in Individual Life Insurance Systems. She is also the head of Global Business and Technology Solutions and a member of Prudential’s Senior Management Committee. She has oversight responsibility for information technology at all Prudential locations worldwide and ensures the privacy and integrity of Prudential’s information.

William G. Parrett '67, former CEO, Deloitte

“I credit St. Francis College, along with my parents, for instilling important values like honesty and integrity. They have served me well throughout my personal and professional life at Deloitte. I draw on these values constantly and consider them fundamental to meeting the expectations of the clients I serve and building the trust of my profession.”



Every year, **Education Alumni** come back to share their stories of success. In November, 10 graduates returned to talk about their jobs as teachers, special educators, guidance counselors, and principals. Relationships with New York City schools mean our graduates go on to live their teaching dream.

Qualities and Qualifications of the Ideal Candidate

St. Francis College is a cultural oasis in the heart of Brooklyn, where students, staff and faculty form a close community with loyalty to one other and the Franciscan mission. Participation in campus activities is high, and there is great interest campus wide in attracting a creative, problem solving president with a broad range of cultural and intellectual experiences as well as a demonstrated ability to work with a diverse and dynamic team.

Communicative leader

The president will lead St. Francis utilizing the extensive internal communication, sound business principles and an inclusive approach that has always served the College so well. Demonstrated enthusiasm for the pursuit of knowledge and respect for the student-teacher relationship will be combined with the physical and emotional energy and intelligence necessary to manage the College's constituencies.

The St. Francis College president must provide inspirational leadership and communicate well with all constituencies and friends of the College from the Franciscan Brothers of Brooklyn, students, faculty and staff, alumni, to governmental officials and legislators and the greater Brooklyn community. An ability to think strategically and to envision the future of St. Francis College will be critical to success, along with the ability to draw others to the deeply rooted spirit of the mission and the strategic plan for the College. Knowledge of critical impending changes in higher education will help the president anticipate changes in the overall environment affecting the College and to plan accordingly.

Ambitious fundraiser

Extensive fundraising, coupled closely with marketing and enrollment management, will be critical to the future of St. Francis College. There is a need for every citizen of the institution to prioritize long term, lasting institution-wide fundraising as a strategic goal. This will require attention to market messaging, systems and procedures. Therefore, the ideal candidate will demonstrate a track record of raising private funds and the skills necessary to achieve success in the creation and implementation of robust development, marketing and enrollment strategy plans. The new leader will have an inventive mind and significant experience with revenue generation and enhancement and the management of people and programs toward well-defined and broadly-embraced goals.

Other key qualifications

The new president will be a peer and colleague in the community of educators at St. Francis, with a knowledge of and commitment to the highest academic standards and ideals. An earned terminal degree and a record of teaching and scholarship are preferred; candidates with exceptional personal and professional backgrounds and records of success from beyond the professorate will be given full consideration. St. Francis' president will be an individual who understands and embraces the College's Catholic foundation and Franciscan charism and who resonates with and can actively advocate on behalf of the mission and values of the College.

It will be important that the next president bring skills and understanding in dealing with the governmental landscape unique to New York City and State. While a candidate need not hail from the metropolitan New York region, a successful president must have an appreciation for the changing role of government and regulation in the current higher education environment. The candidate should have a record of civic involvement and leadership and the willingness to engage actively in the communities for which St. Francis College is an important resource.

Finally, the president will have experience at the leadership level of an institution of equal or greater complexity, including at least 10 years of progressively responsible managerial experience. Candidates with successful experience in the development and execution of strategic plans, including success enhancing the board of trustees fundraising reach will be at a particular advantage. Deep understanding of the business of higher education and institutions of St. Francis College's type and strong financial skills are required, and candidates with a track record of growing or building programs or institutions are particularly encouraged to apply.



Procedure for Candidacy

Confidential inquiries, nominations, and applications are invited. Review of applications is ongoing and will continue until the position is filled. Candidates should provide a resume or CV, letter of application addressing the responsibilities and requirements described in the leadership profile, and the names and contact information of five references. References will not be contacted without prior knowledge and approval of candidates. These materials should be sent electronically via email to St. Francis College's consultants Dennis M. Barden, Sheila Murphy and Kim Brettschneider at:

SFCPresident@wittkiever.com.

Material that must be mailed may be sent to:

President
St. Francis College
C/O WITT/KIEFFER
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