



You have a business plan.

Now what?

Business plans define your strategic vision. But what comes next? How do you move beyond your vision and make it a reality?

Entrepreneurs — take the next step! Develop your action plan with project management skills. Increase your chance of success and minimize the risk. Learn the tactical project skills used by managers in every industry to decrease time to market and optimize collaborative teams.

The project plan is a tactical action plan. One of the key tools is the Work Breakdown Structure (WBS). The WBS details all the work that needs to be done for each phase of business / product development. Work is divided into small manageable pieces for several reasons. It prevents things from “slipping through the cracks” and makes it easy to assign responsibility for each item, identify the cost and manage the progress.

Many good ideas start and end with a business plan because there is no project plan. You have developed the strategy, and now it's time to roll up your sleeves and create a tactical plan of action .

Critical Path is a technique used to schedule the project and identify the weak links where work packages might be delayed. It provides a clear map of what needs to be accomplished and, the proper sequence.

In an entrepreneurial environment, stakeholders are vital sources of information and on the flip side, they must be informed of progress. There many are tools and techniques that Project Managers use to assure the optimal level of communication between all parties.

Project management skills will help you make that dream into a reality.

*So what are you waiting for? **MAKE IT HAPPEN !***

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Minor in Project Management with these 4 courses:

Fundamentals of PM

Optimizing Teams

Finance for PMs

PM Risk Management